

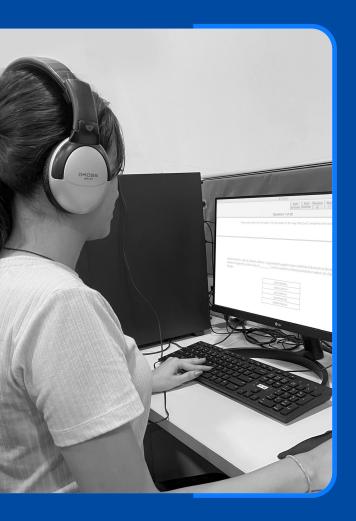
# UNDERGRAD COUNSELLING BROCHURE



Take the First Step to Your **Global Education Journey**.

# **About Collegepond**

With over 20 years of experience, Collegepond has been at the forefront of study abroad consultancy, steadfastly guiding students towards their academic and career dreams. As your trusted gateway, we understand that each student is unique, and accordingly, we tailor our services to individual needs and aspirations. We strongly believe in helping students to uncover their true potential and identify their strengths and weaknesses. With our personalised 360-degree approach, we offer assistance with career counselling, test preparation, university selection, profile building, content writing, application, VISA support, and pre-and-post-departure services.



Elevate Your **TEST-TAKING EXPERIENCE** at the Collegepond **\*toefl**, and **\*gre**, Test Center



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**BOOK NOW** 

206, 2nd Floor, M. L. Spaces, D. J. Road, Vile Parle (W), Mumbai - 400056



## **The Team**



SURAJ BAJAJ

Suraj Bajaj has spent a significant part of his life in the US. Having completed his undergraduate dual degree from the University of Pennsylvania, i.e., Bachelor of Science from the Wharton School of Business and Bachelor of Arts from College of Arts and Sciences, and his MBA from Columbia Business School, Suraj has spent 15 years working at leading investment banks and Big 4 Accounting firms, where in addition to his work responsibilities, he was involved in recruiting new graduates as well as lateral hires. Suraj is responsible for the strategic direction of the Company.



**RIANA NAWANY** 

After completing a Master's in Electrical and Computer Engineering in 2011 from Cornell University, Riana Nawany returned to India soon after. Even while working as a software developer for a tech company in California for ten years, Riana was extensively involved in mentoring Collegepond students with their applications. When Covid struck, she quit her coding job to join Collegepond full-time as a career and admissions counsellor, focusing on undergraduate students.













# The Head-Start Program

The Head-Start Program is designed for students entering high school (i.e. 9th to 10th grades).

The focus of the program is to create a comprehensive and executable plan to help the students develop and acquire skills and experiences that will enable them to excel at university. These experiences will also play an important role in the application process to the university.



#### **Career Choice**

Helping you understand your personality and define your goals and ambitions.



#### **Curriculum Selection**

Identifying which system is suitable for you – HSC, ISE, CBSE, IB, A-levels.



#### **Test Preparation**

Charting a plan for taking the SAT, AP exams, etc.



#### **Profile Building**

Building your resume through extracurricular and co-curricular activities.



#### Academic Support

Deciding additional tuitions for specific subjects and upskilling.



#### Mentorship

Connecting you to industry leaders and faculty related to your field.

The Head-Start Program Cost Class 9 & 10 ₹ **80,000\*** 

(Ideal for grade 9<sup>th</sup> onwards)

+ 18% GST applicable on all packages\*



# **Our Approach**

We work with students to determine which countries, universities and specializations will enable the students to achieve their career goals. Our goal has and will always be to work in the interest of the students and help them gain admission into their dream university. In addition to elements of the Head-Start Program, the following are included in the admissions and beyond process:

**University Selection** – We work with students and parents to identify an appropriate list of universities, keeping in mind personal preferences, scholarships, budget, and geographical location. An effective application strategy includes choosing Early Decision, Early Action, Regular Decision, and safety schools.

**Essay Writing** – Our iterative process includes brainstorming, crafting a preliminary sketch of the essay with the student and drafting multiple versions till it reads well. The goal is to ease the pressure of writer's block phenomena from the student's mind.

**Review** – Our goal is to ensure that the essays are tailored to market each student's unique strengths and accomplishments effectively. Once completed, the essays follow a rigid quality control check to ensure that it is Application ready.

**Letters of Recommendations** – Using brag sheets, we work with the student to brainstorm and identify those qualities or characteristics that we would like the recommenders to portray. These sheets help the the recommenders to draft their letters.

**Application Forms** – Common App/UCAS/Application Forms – We assist the student in application form filling as well as the financial documents required thereto.

**Interviews** – More and more universities are demanding interviews as a part of the admission process. Almost all interviews require the student to improvise and answer questions. We help the students prepare for the interview by making them undergo a series of mock interviews to develop their self-confidence.

**Financial Aid** – For many, this is an important aspect of the application process. We work with the family and student to identify sources of financial aid and planning the cash flow for the next three to four years during the undergraduate years.

\*We also help with identifying and applying to summer school programs for profile enhancement. Additional charges apply.

### UNDERGRAD COUNSELLING PACKAGE

UK, Australia & Ireland

₹ 1,25,000\*

USA & Canada For 12 Schools

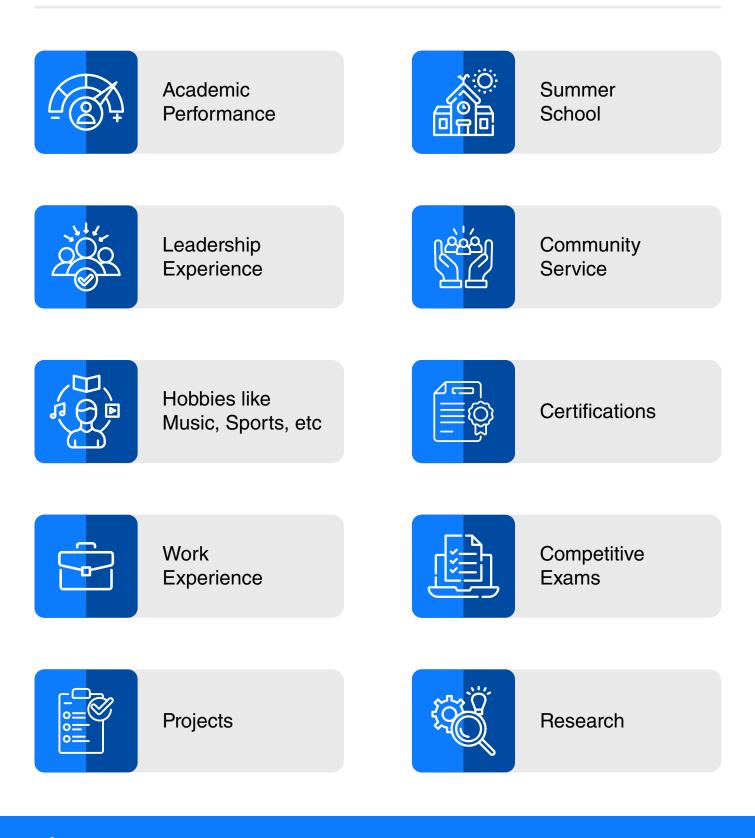


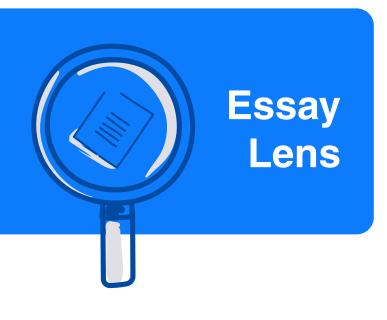
+ 18% GST applicable on all of the above packages\*



# **Profile Building**

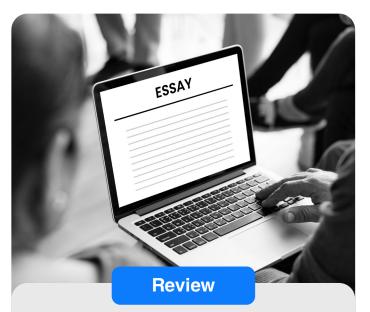
Whether diving into passion projects or exploring your field through an internship, we work with students to consistently build their profiles and tailor a unique but strong resume. Using your time wisely and dedicating it to activities to acquire a competitive edge over others is key. We help in identifying, planning, and executing tasks or activities personalized to each student.





Your college essay accounts for almost 25% of your application weight. Yes, you read that right. An essay can make or break an application, especially for competitive schools where most applicants in the pool have exceptional grades, test scores and extracurricular backgrounds.

Whether it is helping you brainstorm, ideate and write essays or provide valuable feedback after carefully reviewing your drafts, we provide the essay lens service to improve your application. Once completed, all essays follow a rigid quality control check to ensure that it is application ready.



- For those who want a professional review/ independent opinion of the essays before uploading to the common app/college's portal.
- A counsellor will read the essay for content and grammar and recommend changes to the same.



- For those who need assistance in brainstorming and drafting the essay.
- A counsellor will work with the student from the ideation stage to completion through a number of drafts.

#### Pricing starts from ₹ 15,000\*

#### Pricing starts from ₹ 25,000\*

+ 18% GST applicable on all of the above packages\*



# Grade-Wise Activity Schedule

Duration	9th Grade					
Entire Year	Focus on Academic Performance if planning to pursue undergraduate in the US. The US Admission Committees look at your academic performance from 9th grade onwards.					
Entire Year	Extracurricular Activities – Plan to complete two activities during the year.					
	10th Grade					
June – September	International Baccalaureate Diploma admissions for 11th & 12th grade.					
Entire Year	• Extracurricular Activities – Plan to do three activities during the year.					
March – June	Various Board Tests (ICSE, CBSE, SSC, IGCSE, GCSE, etc.)					
March – May	Register and prepare for Advanced Placement Exams – Ideally plan to take one exam in 10th grade. Applicable to students appearing for ICSE, CBSE, SSC board exams, who are planning to pursue undergraduate education in US and are not planning to pursue International Baccalaureate Diploma in the 11th & 12th grade.					
Ĭ	11th Grade					
May - July	Career Counselling – Focused on identifying strengths, weaknesses and personality to determine academic and career direction.					
May - September	• Study for SAT/ACT – At the outset, take the diagnostic and determine which test format is easier. This step should be undertaken by all students prior to studying for the test.					
Entire Year	• Extracurricular Activities – Plan to pursue three activities during the year.					
December - January	• Complete the SAT/ACT tests.					
Feb - May	Register and prepare for Advanced Placement Exams – Ideally plan to take two exams in 11th grade. Applicable to students appearing for ISC, CBSE, HSC board exams, who are planning to pursue undergraduate education in the US.					

	12th Grade			
May - July	Pursue an internship/summer program, visit universities, etc.			
July	Prepare a tentative university list based on interests and scores, student's personality, etc. Also, identify your recommender and begin approaching them.			
August - November	Attend various university fairs and begin a dialogue with university officials. Have a resume ready that you can share with the officials. These interactions will be held at the school or hotels in the vicinity. The School counsellor would have the respective dates.			
September	Finalize university list and common app essay. Identify Early Decision (ED)/Early Action (EA) strategies. Begin supplemental essay and personal statement for UCAS.			
October 15 <sup>th</sup>	UCAS applications due for Oxbridge and for medical related fields. Some UK medical schools may have earlier deadlines.			
October 31 <sup>st</sup> /	Early Decision/Early Action applications due.			
November 1 <sup>st</sup>	K			
November - January	University Applications due.			
December - January	Results of Early Decision/Early Action.			
January - April	Decisions for all other schools.			
March - May	Register and prepare for Advanced Placement Exams – Ideally plan to take two exams in 12th grade. Applicable to students pursuing ICSE, CBSE, HSC board exams.			
April - May	Finalize university and begin VISA procedures.			
June - July	Apply for VISA.			
August - September	Bon Voyage – Plan to reach school at least three days before orientation date.			





# **Our SAT Approach**

At the outset, we connect with parents & students to understand a child's pain points, inherent strengths and weaknesses before we tailor the study plan:



### 20-25 hours

of online classes in a group of 3 (1-on-1 offered on request)



#### Mastering the strategies

to crack the SAT English grammar/language



#### **Intensive practise**

to master the difficult questions on SAT Math



### 20 hours of strategy sessions

to maximise your score



### 16 mock tests

discussions, and review



### Daily follow-ups on the WhatsApp Group/Emails

### Dedicated student manager to answer queries

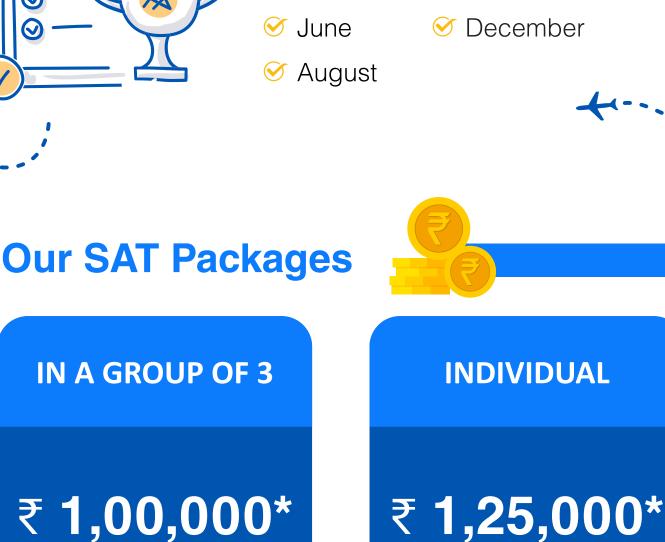
### **Exam Pattern**

Section	Modules	Modules	Number of Questions	Duration	Score Range		
Section 1	Reading & Writing	Module 1	25+2*=27	32 minutes	200 to 800		
		Module 2	25+2*=27	32 minutes	200 to 800		
10 minutes break							
Section 2	Math	Module 1	20+2*=22	35 minutes	200 to 800		
		Module 2	20+2*=22	35 minutes	200 to 800		
				Total Scores	400 to 1600		

(\*Stands for Non-graded questions)



+ 18% GST applicable on all of the above packages\*



# **SAT Test Schedule**



Collegepond

March

🧭 May

- ✓ October
- ✓ November

# **Overview of TOEFL & IELTS**

TOEFL/IELTS are standardized tests to measure the English language ability of non-native speakers applying to universities in English-speaking countries. The TOEFL iBT or IELTS academic tests help you stand out confidently in English and are accepted tests worldwide to demonstrate English proficiency. 100+/120 is considered to be a good score in TOEFL iBT test and 7.0 overall band is considered to be a good score in IELTS academic tests. The score validity for each of the tests is 2 years.

### **TOEFL Important Information**

- Official Website www.toefl.org
- Nature of Test Internet-Based Test
- Registration Mode Online
- Registration for TOEFL iBT ₹16,900 (Approx. \$205)
- Mode of Payment Credit card/Debit Card/Pay Pal/E-Cheque or Electronic Cheque
- Score Validity 2 Years
- Score Reporting Time Approx. 10 Calendar days
- Test Rescheduling ₹5,900 (Approx. \$72)
- Additional Score Reports ₹1,950 (Approx. \$20)
- Late Fee ₹3900 (Approx. \$40)
- Test Administration Frequency 15 to 20 times a month
- Test Repetition Policy Next available date

### **IELTS Important Information**

- Official Website www.ieltsidpindia.com
- Nature of Test Computer Based Test/Paper-based test
- Registration Mode Online
- Test Fee ₹17,000 (Approx.)
- Mode of Payment Credit card/Debit Card/ICICI Challan
- Score Reporting Time Approx. 13 Calendar days (Paper-based)/ 3-5 days (Computer Based)
- Score Validity 2 Years
- Rescheduling Fee ₹3875 (Approx.)
- Extra Score Reporting Fee ₹1500 for the courier, ₹400 for the registered post
- Test Administration Frequency 15 to 20 times a month
- Test Repetition Policy Next available date

LINK TO THE TOEFL DISCOUNT CODE

COLLEGEPOND.COM/TOEFL-DISCOUNT-CODE/



# Our Student Feedback



#### Atharva Dangre

Bachelor of Arts in Medical Science

incredibly grateful am to Collegepond for their support in my University of Oxford application. Without the entire team, this wouldn't have been possible. Their guidance went beyond admissions, assisting me with each step and ensuring a smooth transition. Suraj Sir's kindness and personal attention were invaluable, making Collegepond a pivotal part of my admissions journey.



#### Ramya Mohan

Bachelors in Computer Science

IN THE CITY OF NEW YORK

The college application process is quite often a stressful time and can get even more overwhelming during transfer admissions. However, working with Suraj sir ensured that my college application journey was not only smooth-sailing but also successful in getting me into my dream university. Man Bache Astro

Mansha Nigam

Bachelors in Astrophysics

When I joined Collegepond for undergraduate applications, I knew little about summer schools. The team guided me in selecting colleges and completing summer school applications for astrophysics. Riana helped brainstorm and enhance my essays, leading to my acceptance into the Harvard summer school program. These efforts greatly contributed to my profile building, and I can't thank Collegepond enough for helping me get into my dream university!



#### **Anushka Singh**

Bachelors in Economics WARWICK

The Collegepond faculty provided exceptional guidance throughout my journey, assisting me in selecting the ideal UK colleges and courses and shaping my extracurriculars. They played a crucial role in shaping my personal statement and securing admission to my dream colleges. Additionally, they continued to support me by offering scholarship opportunities and aiding with VISA assistance.



Disha Saxena



Thanks to Collegepond's guidance, my college journey was made easier. Mr. Suraj Bajaj and Mrs. Depika provided invaluable support in selecting universities obtaining recommendation letters, and refining my essays. I'm excited to enroll at the University of Michigan - Ann Arbor for Computer Science, thanks to Collegepond.



Muskaan Gainda

Bachelors in Psychology



Collegepond has been extremely prompt with all the help I needed before, during and after my applications for the tiniest of doubts as well. The guidance provided by Suraj sir was unmatched and I am so glad to have taken the step to work with them.

### Notes

Counsellor Name:	
Package Suggested:	
Fees of the Program:	
Contact Details:	



#### Collegepond Counsellors Pvt. Ltd

Mumbai: Office No. 204, 2<sup>nd</sup> Floor, ML Spaces, Dashrathlal Joshi Rd, Vile Parle (W), Mumbai
Thane: B-C-101, 1<sup>st</sup> Floor, Ram Niwas, Near McDonald's, Dada Patil Wadi, Shivaji Nagar, Thane (W)
Hyderabad: 1<sup>st</sup> Floor, Amit Plaza, Raj Bhavan Rd, Somajiguda, Hyderabad, Telangana

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