

# UNDERGRAD

## COUNSELLING BROCHURE



“

TAKE THE FIRST STEP TO YOUR

**GLOBAL EDUCATION JOURNEY!**



**Collegepond**

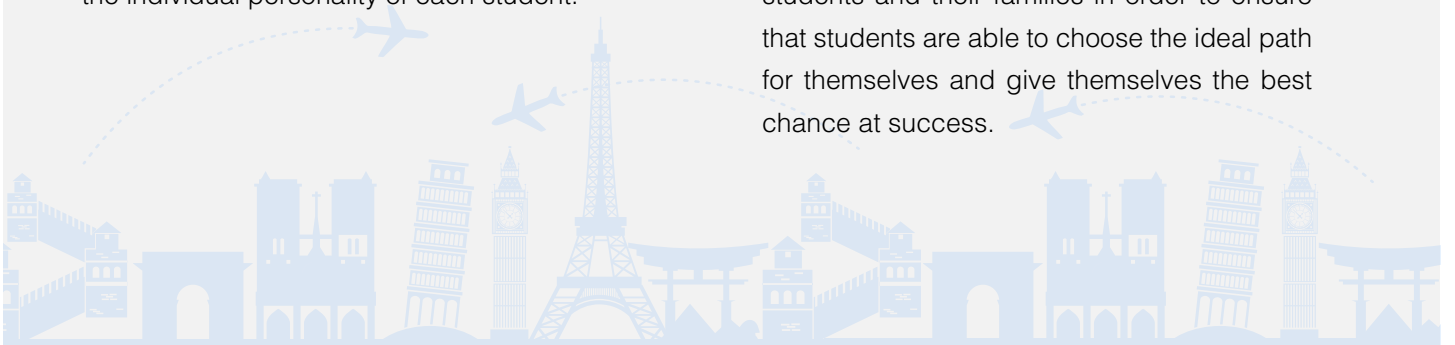
YOUR FUTURE, OUR PRIORITY



# The Early Bird Always Catches The Worm

At Collegepond, we adopt a holistic approach to education, and strive to move beyond numbers and statistics in order to understand the individual personality of each student.

We believe in helping students to uncover their true potential and identify their strengths and weaknesses. We work in collaboration with students and their families in order to ensure that students are able to choose the ideal path for themselves and give themselves the best chance at success.



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# About Us



**SURAJ BAJAJ**

Suraj Bajaj has spent a significant part of his life in the US. Having completed his undergraduate dual degree from the University of Pennsylvania, i.e., Bachelor of Science from the Wharton School of Business and Bachelor of Arts from College of Arts and Sciences, and his MBA from Columbia Business School, Suraj has spent 15 years working at leading investment banks and Big 4 Accounting firms, where in addition to his work responsibilities, he was involved in recruiting new graduates as well as lateral hires. Suraj is responsible for the strategic direction of the Company.



**REEMA CHITALIA**

Reema Chitalia, a graduate of University of Chicago, has over 7 years of experience assisting students with PSATs, SATs, and ACTs in the USA. She designed a curriculum with teaching methodologies tailored to engage Gen-Z learners, which breaks down concepts into bite-sized, step-by-step micro-concepts, ensuring easy absorption by students. Reema's impact extends to over 2000 students, with 89% of enrolled students reporting a rise of over 200 points on their SATs and a 4-point improvement on their ACTs within just 8 weeks of preparation.

# Our Admits

UNIVERSITY NAME	COUNTRY	ADMITS
Columbia University		1
Duke University		3
University of Pennsylvania		2
Dartmouth College		1
Brown University		1
Cornell University		3
University of California, Berkeley		1
University of California, Los Angeles		1
NYU Stern School of Business		1
University of Chicago		1
Carnegie Mellon University		1
Swarthmore College		1
University of Michigan Ann Arbor		2
Tufts University		1
Georgetown University		1
Rhode Island School of Design		1
Parsons School of Design		1
Northeastern University		1
Washington University in St. Louis		1
Purdue University		1
Georgia Institute of Technology		2
University of Illinois Urbana-Champaign		1
Emory University		1
University of Virginia		2
University of Boston, Amherst		1
Wesleyan University		1
Babson College		1
University of Cambridge		1
University of Oxford		1
London School of Economics		2
University of St. Andrews		1
King's College London		2
University of Warwick		2
University College London		2
University of Toronto		1
University of British Columbia		1
Monash University		1
National University of Singapore		1
Nanyang Technological University		1
Singapore Management University		1

# Our Student Feedback

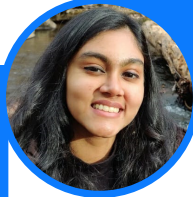


**Disha Saxena**

**Bachelors in  
Computer Science**



Thanks to Collegepond's guidance, my college journey was made easier. Mr. Suraj Bajaj and Mrs. Depika provided invaluable support in selecting universities, obtaining recommendation letters, and refining my essays. I'm excited to enroll at the University of Michigan - Ann Arbor for Computer Science, thanks to Collegepond.



**Ramya Mohan**

**Bachelors in  
Computer Science**



The college application process is quite often a stressful time and can get even more overwhelming during transfer admissions. However, working with Suraj sir ensured that my college application journey was not only smooth-sailing but also successful in getting me into my dream university.



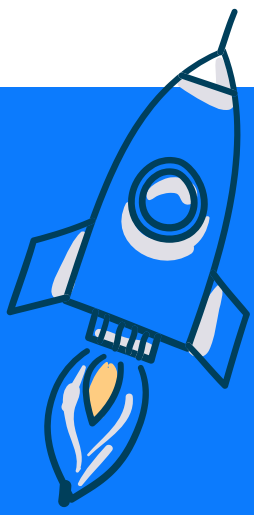
**Anushka Singh**

**Bachelors in  
Economics**



The Collegepond faculty provided exceptional guidance throughout my journey, assisting me in selecting the ideal UK colleges and courses and shaping my extracurriculars. They played a crucial role in shaping my personal statement and securing admission to my dream colleges. Additionally, they continued to support me by offering scholarship opportunities and aiding with VISA assistance.





# The Head-Start Program

The Head-Start Program is designed for students entering high school (i.e. 9th to 10th grades).

The focus of the program is to create a comprehensive and executable plan to help the students develop and acquire skills and experiences that will enable them to excel at university. These experiences will also play an important role in the application process to the university.

## The Program Structure:

The plan is personalized for each student based on the individual's strengths and weaknesses. The primary objective of the plan is to help the student step out of their cocoon of comfortable surroundings and become independent in thought and in action.



### Goals & Ambitions

How do I establish goals and aspirations for myself? Should I follow the footsteps of my parents or carve out a path for myself?



### Test Preparation

Should I take the SAT or ACT? How and when should I plan for these?



### Curriculum Selection

Should I pursue US System, HSC, ISE, CBSE, IB, or A – Levels?



### Academic Support

Should I take additional tuitions for specific subjects? Who should I get help from? Should I take extra courses from Coursera?



### Profile Building

What can I do to differentiate myself from the application pool? Should I engage in research or community activities?



The Head-Start Program Cost

Class 9 & 10  
**80,000\***

(Ideal for grade 9<sup>th</sup> onwards)

+ 18% GST applicable on all packages\*

# The Admissions Program & Beyond

The Admissions Program & Beyond is designed to help students become independent immediately upon completion of their undergraduate education. Merely attending the best educational institution is not enough to become independent. Our systematic approach to the Admissions Process has ensured that our students are well equipped to gain a strong foothold in today's competitive environment.

We work with the students to determine which countries, universities and specializations will enable the students to achieve their career goals. Our goal has and will always be to work in the interest of the students and help them gain admission into their dream university.



**University Selection** – We work with students and parents to identify an appropriate selection of universities and an effective application strategy, which includes Early Decision, Early Action and Regular Decision. We will also discuss options like the 3/2 program, transfer, schools offering scholarships, etc.



**Storyboarding of Essays** – We start the essay process with a brainstorming exercise. Next, based on the merit of each idea, we will work with the student on creating a preliminary sketch of the essay, thereby easing the pressure of the writer's block phenomena from the student's mind.



**Review** – Our goal is to ensure that the essays are positioned to market the student's strengths and accomplishments effectively. Hence, we continue to work with the student to help him/her refine the essay so it reads well. Once completed, the essays follow a rigid quality control check to ensure that it is Application ready.



**Letters of Recommendations & Application Forms** – We work with the student to brainstorm and identify those qualities or characteristics that we would like the recommenders to portray. Common App/Coalition/Application Forms – We assist the student in application form filling as well as the financial documents required thereto.



**Interviews** – More and more universities are demanding interviews as a part of the admission process. Almost all interviews require the student to improvise and answer questions. We help the students prepare for the interview by making them undergo a series of mock interviews to develop their self-confidence.



**Financial Aid** – For many, this is an important aspect of the application process. We work with the family and student to identify sources of financial aid and planning the cash flow for the next three to four years during the undergraduate years.

**UNDERGRAD  
COUNSELLING  
PACKAGE**

**UK, Australia & Ireland**

**₹ 75,000\***

**USA & Canada**

**For 10 Schools**

**₹ 2,75,000\***

+ 18% GST applicable on all of the above packages\*

# Components of Profile Building

Profile Building (1-1 Mentorship)	Admissions Program
<b>Academic</b>	
Recommendation of Competitive Exams	✓
Timeline for Standardized Tests	✓
Additional Support for academic subjects in 11th and 12th grades	✓
Plan online courses and certification programs	✓
<b>Community</b>	
Recommendation of activities to engage based on personal interests, including providing relevant contacts for the same	✓
<b>Internship</b>	
Help secure internship in field of interest to gain experience and skills	✓
<b>Summer School</b>	
Discuss and recommend summer school programs. (Application process will be charged separately only in Admissions Program and Beyond)	✓
<b>Leadership</b>	
Discuss plan for building and demonstrating leadership skills within and outside secondary school	✓
<b>Admissions</b>	
Discuss career planning options and provide relevant resources	✓
University Selection and Shortlisting – Finding the right fit universities	✓
Story boarding and editing of essays	✓
Discussion regarding recommenders and assistance in drafting the same	✓
Application Assistance with completion of forms	✓
Assistance with interviews including conducting mocks	✓
Financial Aid Planning and VISA assistance, including assistance with loans, forex, accommodations, etc	✓
Identification and assistance with scholarship essays	✓
Mentor student during his undergraduate journey over 3-4 years, including major and course selections, preparation of cover letter and resume	✓

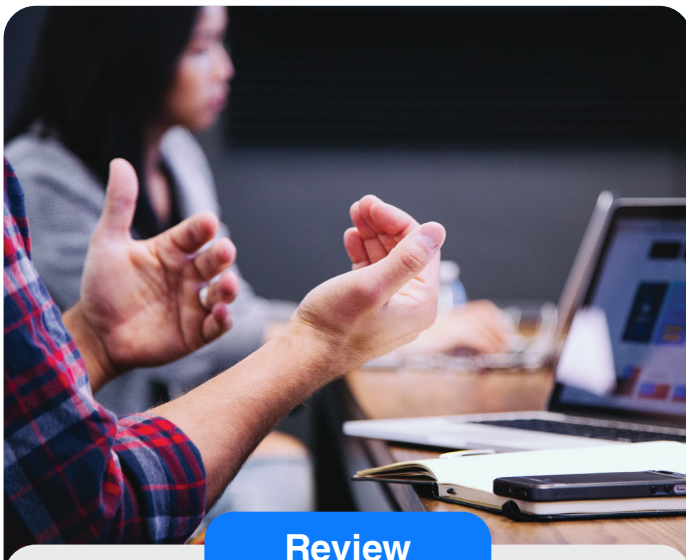




# Essay Lens

In some cases, students are quite aware of their choice - where they want to apply and the related process. What they are unsure of is, whether their essay is worthy enough, to finalize and upload. Collegepond recognizes that application essays can make or break the prospective student's chances, and accordingly has devised a solution to tackle this concern. Known as **ESSAY LENS**, this service focuses on reviewing the applicant's essay and providing valuable feedback to improve the same.

Should the applicant require more assistance, Collegepond counsellors can provide a more detailed service wherein we assist the student in storyboarding the essay topic at the outset, and then work closely to draft the essay. Once completed, the essay would follow a rigid quality control check to ensure that it is Application ready.



## Review

- For those who want a professional review/ independent opinion of the essays before uploading to the common app/college's portal.
- A counsellor will read the essay for content and grammar and recommend changes to the same.

**Pricing starts from ₹ 8,000\***



## Ideation

- For those who need assistance in brainstorming and drafting the essay.
- A counsellor will work with the student from the ideation stage to completion through a number of drafts.

**Pricing starts from ₹ 15,000\***

**+ 18% GST applicable on all of the above packages\***

# Summer School

Summer schools are short, online or residential, academic programs that enable students to fully immerse themselves in a subject of their choice. They usually take place in the summer in a university and are a great way to combine study with extracurricular activities. Apart from helping the student to discover what and where he/she would like to study in the future, summer school serves as the perfect platform to experience living independently. With a duration of 2-8 weeks, a lot of summer school programs offer academic credits too which are a great bonus during the undergraduate college applications.

## Why attend Summer School Abroad?

- » Focus on a subject that you are passionate about
- » Learn from university faculty, guest speakers and visiting scholars
- » Develop new skill sets
- » Foster research and communication skills
- » Get a certificate and letter of recommendation
- » Experience college environment and social life
- » Boost your resume

## How does Collegepond help?

Amidst the intense competition to get into world-renowned summer programs at universities in the US, UK and Europe, Collegepond offers comprehensive counselling services to help students identify and select their summer school course, country and institution. Our highly experienced counsellors provide support for completing the intimidating essay, application and VISA processes.

### Top Universities



**HARVARD**  
UNIVERSITY



**COLUMBIA UNIVERSITY**  
IN THE CITY OF NEW YORK



**Penn**  
UNIVERSITY OF PENNSYLVANIA

### Mahira S

#### Bachelors in Astrophysics



**HARVARD**  
UNIVERSITY



When I first joined Collegepond for my undergraduate applications, I had no idea about applying to summer schools. However, the Collegepond team guided me with not only which colleges to look at but also filling out the summer school applications for astrophysics. We brainstormed ideas for the essays together and discussed how to enhance them. A month later, I was accepted into the Harvard summer school program, and I can't thank Collegepond enough!

### Summer School Package



**₹ 50,000\***

+ 18% GST applicable on the above package\*

# Grade-Wise Activity Schedule

## Duration 9th Grade

**Entire Year** ○ Focus on Academic Performance if planning to pursue undergraduate in the US. The US Admission Committees look at your academic performance from 9th grade onwards.

**Entire Year** ○ Extracurricular Activities – Plan to complete two activities during the year.



## 10th Grade

**June – September** ○ International Baccalaureate Diploma admissions for 11th & 12th grade.

**Entire Year** ○ Extracurricular Activities – Plan to do three activities during the year.

**March – June** ○ Various Board Tests (ICSE, CBSE, SSC, IGCSE, GCSE, etc.)

**March – May** ○ Register and prepare for Advanced Placement Exams – Ideally plan to take one exam in 10th grade. Applicable to students appearing for ICSE, CBSE, SSC board exams, who are planning to pursue undergraduate education in US and are not planning to pursue International Baccalaureate Diploma in the 11th & 12th grade.



## 11th Grade

**May - July** ○ Career Counselling – Focused on identifying strengths, weaknesses and personality to determine academic and career direction.

**May - September** ○ Study for SAT/ACT – At the outset, take the diagnostic and determine which test format is easier. This step should be undertaken by all students prior to studying for the test.

**Entire Year** ○ Extracurricular Activities – Plan to pursue three activities during the year.

**December - January** ○ Complete the SAT/ACT tests.

**Feb - May** ○ Register and prepare for Advanced Placement Exams – Ideally plan to take two exams in 11th grade. Applicable to students appearing for ISC, CBSE, HSC board exams, who are planning to pursue undergraduate education in the US.



## 12th Grade

- May - July** ○ Pursue an internship/summer program, visit universities, etc.
- July** ○ Prepare a tentative university list based on interests and scores, student's personality, etc. Also, identify your recommender and begin approaching them.
- August - November** ○ Attend various university fairs and begin a dialogue with university officials. Have a resume ready that you can share with the officials. These interactions will be held at the school or hotels in the vicinity. The School counsellor would have the respective dates.
- September** ○ Finalize university list and common app essay. Identify Early Decision (ED)/Early Action (EA) strategies. Begin supplemental essay and personal statement for UCAS.
- October 15<sup>th</sup>** ○ UCAS applications due for Oxbridge and for medical related fields. Some UK medical schools may have earlier deadlines.
- October 31<sup>st</sup> / November 1<sup>st</sup>** ○ Early Decision/Early Action applications due.
- November - January** ○ University Applications due.
- December - January** ○ Results of Early Decision/Early Action.
- January - April** ○ Decisions for all other schools.
- March - May** ○ Register and prepare for Advanced Placement Exams – Ideally plan to take two exams in 12th grade. Applicable to students pursuing ICSE, CBSE, HSC board exams.
- April - May** ○ Finalize university and begin VISA procedures.
- June - July** ○ Apply for VISA.
- August - September** ○ Bon Voyage – Plan to reach school at least three days before orientation date.



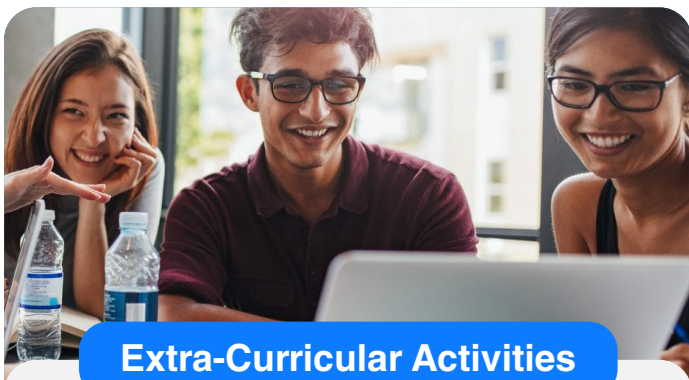
# SAT & ACT Test Schedule

## ACT

February  
April  
June  
July  
September  
October  
December

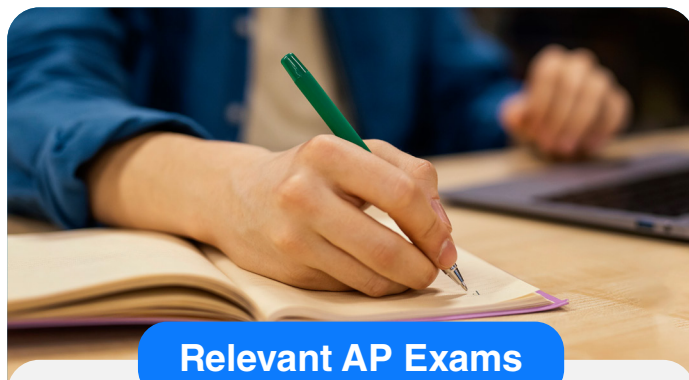
## SAT

March  
May  
June  
August  
October  
November  
December



### Extra-Curricular Activities

1. Model United Nations
2. Student Council
3. School Sports - Captain/Team Member
4. Competitive Sports
5. Internships
6. Clubs/Associations within & outside school
7. Community Service
8. Theatre
9. Art Exhibitions
10. TEDx Events
11. Conferences & Exchange Programs
12. Summer School Abroad
13. Research



### Relevant AP Exams

1. English Language and Composition
2. Chemistry
3. Microeconomics
4. Macroeconomics
5. Physics
6. Psychology
7. Statistics
8. Computer Science
9. Calculus
10. World History
11. Biology
12. English Literature and Composition
13. Environmental Science



# SAT Topic Wise Syllabus

## VERBAL

### Reading & Writing Section

<b>Information and Ideas</b>	Central Ideas and Details
	Command of Evidence: <ul style="list-style-type: none"> <li>• Textual</li> <li>• Quantitative</li> </ul>
	Inferences
<b>Craft and Structure</b>	Words in context
	Text Structure and Purpose
	Cross - Text Connections
<b>Expression of Ideas</b>	Rhetorical Synthesis
	Transitions
<b>Standard of English Conventions</b>	Boundaries
	Form, Structure, and Sense

## MATH

<b>Algebra</b>	Linear Equation + Inequalities
	Basics of CG + Graphing Linear Equations & Inequalities
<b>Advanced Math</b>	Exponents + Rationalisation + Quadratic equations + AV
	Functions + Graphing Quadratic equations + AV
	Miscellaneous (Exponential function, Circle function, Polynomial graphs, other function)
<b>Problem Solving</b>	Percent's + Ratios Proportions
	Rate + Statistics + Margin of error + Random sampling
<b>Data Analysis</b>	Scatter plots + Charts + Tables + Probability + Venn Diagram
<b>Geometry &amp; Trigonometry</b>	Plane Geometry
	Solid Geometry + Trigonometry

# Our SAT Approach

First session complementary call with parents & students to understand their pain points, child's inherent strength and how to use it to your advantage



## 20-25 hours

of online classes in a group of 3 (1-on-1 offered on request)



## Mastering the strategies

to crack the SAT English grammar/language



## Intensive practise

to master the difficult questions on SAT Math



## 20 hours of strategy sessions

to maximise your score



## 16 mock tests

discussions, and review



## Daily follow-ups on the WhatsApp Group/Emails



## Dedicated student manager to answer queries

## Exam Pattern

Exam Pattern					
Section	Modules	Modules	Number of Questions	Duration	Score Range
Section 1	Reading & Writing	Module 1	25+2*=27	32 minutes	200 to 800
		Module 2	25+2*=27	32 minutes	200 to 800
10 minutes break					
Section 2	Math	Module 1	20+2*=22	35 minutes	200 to 800
		Module 2	20+2*=22	35 minutes	200 to 800
Total Scores					400 to 1600

(\*Stands for Non-graded questions)

# ACT Syllabus

## 1 English and Reading Syllabus

The English test consists of five passages with 15 questions per passage. Most of the questions ask you to select the answer that is most appropriate in grammar and style or the one that is most consistent with the tone of the passage. Eight elements of effective writing are tested in the English test:

- » Usage/Mechanics (40 Questions)
- » Punctuation (10 Questions)
- » Grammar and Usage (12 Questions)
- » Sentence Structure (18 Questions)
- » Rhetorical Skills (35 Questions)
- » Strategy (12 Questions)
- » Organization (11 Questions)
- » Style (12 Questions)



## 2 Maths Syllabus

- » Numbers
- » Exponents & Radicals
- » Ratio & Proportion
- » Inequalities
- » Equations
- » Data Interpretation
- » Statistics
- » Sequences
- » Functions
- » Matrices
- » Complex Numbers
- » Geometry
- » Coordinate Geometry
- » Trigonometry

## 3 Science Syllabus

### Biology, Physics, Chemistry



#### Data Interpretation (45 – 50%)

Evaluate and interpret data derived from the graphs, tables, and diagrams.



#### Scientific Investigation (20 – 30%)

Anticipate the experimental tools, procedures, and design.



#### Evaluation of Models, Inferences, and Experimental Results (25 – 35%)

Determine the validity of scientific information, and make conclusions based on that.

# Our ACT Approach

First session complementary call with parents & students to understand their pain points, child's inherent strength and how to use it to your advantage



## 30-35 hours

of online classes in a group of 3 (1-on-1 offered on request)



## Mastering the strategies

to crack the ACT Science



## Strategies for time management to boost scores



## 25 hours

of strategy sessions to maximise your score



## 16 mock tests

discussions, and review



## Daily follow-ups on the WhatsApp Group/Emails

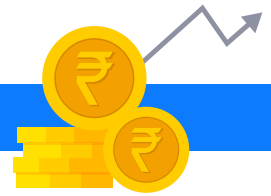


## Dedicated student manager to answer queries

## Exam Pattern

Section	No of Questions	Durations
English	75 MCQs	45 Mins
Maths	60 MCQs	60 Mins
Break		10 Mins
Reading	40 MCQs	35 Mins
Science	40 MCQs	35 Mins
Break		5 Mins
Writing (Optional)	1 Essay	40 Mins

# Our SAT/ACT Packages



IN A GROUP OF 3

₹ 1,30,000\*

INDIVIDUAL

₹ 1,50,000\*

PSAT-GRADE

PSAT GRADE 9

₹ 50,000\*

PSAT GRADE 10

₹ 50,000\*

+ 18% GST applicable on all of the above packages\*



## 1

Counsellor Name: \_\_\_\_\_

Package Suggested: \_\_\_\_\_

Fees of the Program: \_\_\_\_\_

Contact Details: \_\_\_\_\_



**Collegepond Counsellors Pvt. Ltd**

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Mumbai | Thane | Hyderabad

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Free Counselling Session

